

**Kingston
University**
London

Bright Ideas

Grand Final

Wednesday 6 February 2019

Welcome

Our students

Bright Ideas continues to grow – the Enterprise! team has reached nearly 2000 Kingston University students and over 700 of them put forward their bright ideas this year – a new record! We are thrilled that so many students have taken the opportunity to begin their entrepreneurial journey towards realising their ambitions. Congratulations to all our finalists for everything you have achieved since submitting your ideas. There can only be a handful of prize winners today. However, we look forward to continuing to work with ALL entrants to refine and iterate your ideas and enable you to go further.

Our sponsors

We have partnered with some fantastic people and organisations this year to grow the competition and inspire even more students.

Our sponsors this year are Alan Clayton (alumnus and visiting entrepreneur), Marketest, Renal Services, Sainsbury Management Fellows 'Engineers in Business' and Santander.

They are sponsoring categories and specific prizes aligned with their sector. I would like to thank them for supporting our students to develop their capabilities.

Our judges

A special welcome and thank you to all our judges, from both the first and second round. Many are enterprising former Kingston students. This is no coincidence; Kingston has a strong track record for producing successful entrepreneurs.

Enjoy the ceremony and I look forward to speaking to you at the reception afterwards.

Martha Mador, Head of Enterprise Education

Programme of events

2.00pm

Arrival and registration

- Entrants please go to the Lawley Lecture Theatre
- Judges please go to Room 2037, second floor Kingston Business School

2.30pm

Bright Ideas judging

Eight panels will judge the bright ideas. A winner and runner-up from each category will be chosen, which will be announced during the awards ceremony.

The categories are:

Engineering 1

Engineering 2

Online tech

Products

Science, health and wellbeing

Services

Social enterprise

Virtual panel



4.00pm

Golden ticket reception

A chance for entrants, judges and guests to network and discuss the Bright Ideas, in the Business School Atrium.

Judges will be given a golden ticket to award to the idea they think is the brightest during this afternoon reception with refreshments.

5.00pm

Awards ceremony

Room 0026, Kingston Business School

– Welcome address

Paul Cleal, Vice-Chair of the University's Board of Governors, and Martha Mador, Head of Enterprise Education

– Keynote address

Nick Vermont and Rowan Minkley

– Golden ticket judge's prize announced

– Category winners and runners-up announced

– People's Choice award

Audience vote for the brightest winning idea

– Ceremony closing remarks

Professor Jill Schofield, Pro Vice-Chancellor and Dean of the Faculty of Business and Social Sciences

6.00pm

Ceremony reception

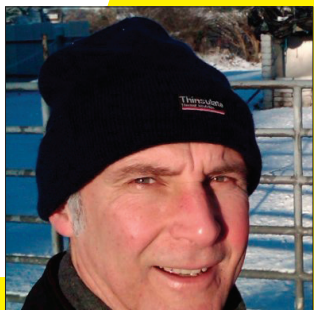
All entrants, judges and guests are invited to enjoy drinks and canapes in the Business School Atrium.

Virtual panel

This year, for the second year running, we will have an additional panel – the Virtual Panel. This new development illustrates the growth of the Enterprise! programme as we continue to draw alumni from near and far to support our budding entrepreneurs. Thank you to Keith Bhatia, Rishi Jobanputra and Mahesh Wadhwa for joining us today.



Our sponsors



Alan Clayton

Alan is an entrepreneur and mentor with over 20 years' global experience coaching start-ups and executive teams to help establish and develop their businesses strategically. Alan has founded five of his own start-ups and is currently working with the SOSV team, a global fund who run the world's leading accelerator programs in hardware, life sciences, cross-border internet/mobile in Asia, food, and blockchain.

Alan published "Foundations of Founding", a start-up founder playbook that outlines 10 effective tools to vastly increase chances of entrepreneurial success, and also a proud board member at Fairtrade Ireland and Chair of the "Future of Kinsale" project.

We are delighted that Alan is one of our judges at this year's competition.



Marketest

Marketest is an online quantitative market research company. They primarily work with pre-start-up, start-up entrepreneurs and existing companies launching new products or services. The Marketest team has a wealth of experience and expertise in helping clients test their target market. Their services have been perfected through knowledge and experience gained over a period of time, allowing Marketest to deliver effective market research services to its clients.



Renal Services

Renal Services (UK) Ltd is a leading independent provider of dialysis services. They provide treatments to patients with End Stage Renal Disease (ESRD), the last stage of chronic kidney disease where patients' kidneys no longer sustain life without assistance. They work closely with the NHS to deliver the highest level of care in the most comfortable environment. They are a nurse-led company that places patients and their needs at the heart of their activities, and they offer an alternative to traditional large dialysis chains and product companies.

Renal Services was founded in 2007 and is now the fourth largest provider of dialysis in the UK. The company operates eleven centres across the UK.

Stefano Ciampolini, CEO and Co-Founder, of Renal Services is joining us today and we are grateful for a third year of sponsorship.



Sainsbury Management Fellows 'Engineers in Business' Prize

The Engineers in Business prize is designed to promote entrepreneurialism amongst engineering students within University enterprise programmes. It is part of the Sainsbury Management Fellows programme: Sainsbury Management Fellows provides scholarships to engineers to enable them to study for an MBA at top international business schools.

President David Falzani says, "Supporting university business competitions is an important part of our commitment to help develop the innovation, business, and marketing skills of engineers. These competitions will help to increase the number of engineers participating in entrepreneurialism at an early stage. We know from our MBA experience that employers value these skills highly and they boost the career prospects of engineers."

Kingston University is proud to partner with Sainsbury Management Fellows to promote entrepreneurialism amongst engineering students.



Santander

Supporting universities across the world are catalysts for progress and development. Santander Universities were set up to support higher education globally in 1996. Their long-term, strategic alliances with nearly 80 UK universities create tangible benefits for students and staff and the communities where they are present.

Santander Universities fund scholarships, mobility awards, research grants and, internships and entrepreneurship, with the aim to support students and academic staff to prosper. Since the division was established in the UK they have grown to become a valued partner of the academic community; providing opportunities for internationalisation and innovation.

Santander have partnered with Kingston University since 2012 and have made a tangible contribution to supporting their innovation objectives and widening the global experience of staff and students alike.

Our Bright Ideas

Engineering 1

CRYSTAL TRACKERS

A boot/shoe that generates electricity by mechanical movement to power a GPS tracking device.

Maglass

Repairable, Lego-style glasses using magnetic fixing/screws.

ION Horse

We aim to get industry experts to help us turn the University's fully electric race motorcycle into a composites structure, where each part of the bike is a multi-purpose function, for the Isle of Man TT Zero emissions race.

CAS 2000 Drone

Design a drone which can fly over 4 hours.

2D to 3D expandable sheet

By cutting a specific pan into 2D sheet they can be expanded to make complex 3D forms, structures and products for a variety of purposes.

Z Axis

Commercial consultancy of Hybrid manufactured products.

StyleMirror

A life-size, interactive screen that helps people decide what to wear based on weather and occasion.

Engineering 2

The Sealter

Floating bin that can be programmed to travel in the sea to collect rubbish.

ElectroLock

Electronic calliper lock for motorcycles.

AID (Architectural Immersive Design)

A virtual reality system allowing architects to be immersed in a post natural disaster area.

Fluids for life

Saving water by using recycled plastic materials (PVC).

EVmove

Mobile alternative to electric vehicle charging.

Fuel saving system

Efficient fuel saving technology to conserve and use the fossil fuels adequately for sustainability.

Green Revolution

A system where clean energy is generated from public participation through revolving doors.

Online Tech

Intellico

An online tech platform for coders to learn, practice and get recruited by anonymous interviews.

SCANFOO

Scanfoo aims to reduce food waste via our app that scans and smartly identifies the expiry dates of food products.

Quickbuy Software

A software which purchases limited items online 100x faster than a human can.

Smart Cafeteria App

An app that allows students to book and pay for meals, reducing food wastage in cafeterias.

ExpertGrowth

A digital-platform providing B2B businesses globally with a remote sales team for the price of one full-time employee.

Dine Right

A mobile application which searches for restaurants that cater to the users dietary requirements, within a specified radius.

Kingston Online Market

Kingston University marketplace - is an online platform based on the University website for buying and selling services and goods.

Products

Advancements in hoist machinery for healthcare use

Preventing accidents in hoist machinery for healthcare use by adding safety mechanisms and features.

The Luminyt Cot Soother

With bilingual lullabies, it gives parents the ability to soothe children to sleep while exposing them to the Arabic language.

Cozy book

Compact, stylish seat pad that always ensures you have somewhere warm and cosy to sit on cold, freezing days.

Dear Dreamers

A Gift Box/Survival Kit aimed at future and current student midwives created by a student midwife.

AWN

AWN unites fashionable and practical design with eco-friendly values. The family-run Eastbourne-based business turns awning off-cuts into versatile bags.

ROTHELY London LTD

ROTHELY London LTD is a platform that will be providing a trendy and affordable range of sustainable clothing and a microfiber laundry bag for each consumer to help to reduce the pollution in the planet.

Tasca - Odyssey

Chargeable pocket bag.

Our Bright Ideas

Science, health and wellbeing

SaL

SaL is a water bottle that also functions as a CPR simulator. It teaches everyone how to 'Save a Life'.

The Foldable Tray

Personalised tray for manual wheelchair users.

Danzza

Danzza is a breathable top amplified with shock absorbent material that provides protection to dancers, in the most fashionable way.

Mediminder

An interactive clock which automatically dispenses the right medication at the right times.

Trusteam

On the go steammug which can give you steamed food under 6 minutes, for people who don't have time to cook healthy food.

PABS (3 in 1) support

A 3 in 1 correctional support to keep you standing up straight and demonstrate confidence.

You're worth a MILLION

An app promoting every life matters.

Services

HeavenSent

HeavenSent helps you to be there for your loved ones after you pass away, let your memories live on.

Student Food Service (SFS)

Student Food Service aims to provide students who are in lectures with beverages and light snacks via the uni app.

Tadu London

A virtual fashion design studio application that allows you to design and order your perfect garment.

OneStopBox

Affordable prepaid and customisable food for busy students and professionals on the go. Saving time waiting in line.

Design by Shakil

A space saving, artistic and bespoke wall mountable table design.

Perspective View

A podcast run by a designer and an engineer discussing contemporary topics and issues.

AMY

A magazine and app to help connect the London au pair community and support them before, during and after their experience.

Social enterprise

Motivo

A sustainable streetwear brand that specializes in upcycling military waste fabrics in Cyprus.

SAGGA

SAGGA is a social enterprise helping to bridge the gap between first time jobseekers and employers in developing countries.

a-e-i-o-u

An app/website that provides sustainable buying options for consumer goods.

Alvina

Easy-to-wear clothing line & accessories for wheelchair users.

Talk Masters Academy

A public speaking academy for kids to learn in an unique manner, using Neuro Linguistic Programming.

Big Sister Magazine and App

A quarterly magazine and 24hour active app to help, inform and empower girls going through puberty.

Turning garbage into gold

Introducing Sri Lankan community to garbage recycling and generating electricity by incinerating the waste.

Virtual panel



Make Your House a Home

Make Your House a Home is a gift box for new tenants, to welcome them into their new council property.

Stallion

Stallion brings premium quality jeans for adults. Customers can personalise their models and check on themselves with an in-app AR feature.

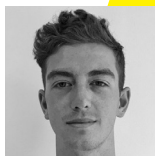
Fit Me!

A competitive exercise game that helps people to stay motivated to exercise regularly.

Super-genome Drug

Creating a new personalised therapy against cancer.

Our keynote speakers



Rowan Minkley

Keynote speaker

Rowan is co-founder and CEO of Chip[s] Board, a privately held company that was developed in response to the environmental impact of readily disposable materials. Working across a range of design and fabrication projects the founders were both overwhelmed by the lack of value that materials were given, and the sheer disposability that they held after such short lifespans. Inspired to find a new solution they sought to develop a new material that if treated in the same disposable manner wouldn't have the enormous environmental impact currently generated by material disposal.

Rowan is an environmental and strategy led designer and entrepreneur, focusing on how to bring innovation to existing projects and develop new strategies for circular economy businesses. Sustainability is the core principle Chip[s] Board Ltd was founded on and is the driving force behind their need to improve the world we live in.

Rowan graduated from Kingston with a BA(Hons) in Design in 2017. We are most pleased to welcome Rowan back to Kingston today as a judge at this year's Bright Ideas competition and as a keynote speaker.



Nick Vermont

Keynote speaker

Nick recently retired from McCain Food as Regional President for Great Britain and Ireland in September of this year, after 35 years with the UK's number one frozen potato brand.

Nick began his career at McCain in 1983, working across the marketing departments in both the UK and Canadian arms, before being appointed Managing Director in 1998. In 2004, Nick became Regional President. It was through his tenure that the business has continued to grow to become one of the country's leading and most innovative consumer brands.

Nick graduated from Kingston with a BA(Hons) in Business Studies in 1980.

It is an honour to welcome Nick back to Kingston today to deliver the keynote address for this year's Bright Ideas competition, as well as being one of our fantastic judges.

Our judges

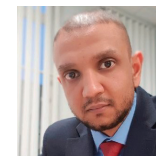


Arpit Ahuja

Arpit completed his MBA from Kingston University in 2016. Currently he runs a healthcare start-up, "TopMri", which help patients save money on medical imaging services and book quicker appointments at diagnostic centres near them. He is also the founder of "Medicto Ltd", a technology company that provides bespoke technology solutions dedicatedly for healthcare companies. With 14 years of experience in multiple technologies and industry verticals, Arpit brings a good hold of technical and business understanding.

Before his MBA, Arpit has played pivotal roles in expanding Indian technology companies to Europe, Middle East and Africa. Arpit studied BTEC in Chemical Engineering from Indian Institute of Technology, New Delhi -India. He also did a course on Computing for Data Analysis from Johns Hopkins University, USA and worked as a junior scientist with Technical University of Munich. Arpit is a keen researcher with interest in internet technologies, travel and healthcare.

We are most pleased that Arpit is part of our judging panel at this year's Bright Ideas competition.



Numan Ali

Numan is the Business Relationship Manager for Santander in Kingston. Numan has worked in the banking sector for over a decade and has been supporting Santander client businesses in and around Kingston since 2015.

Numan is a valued supporter and alumnus of Kingston University, having graduated in 2006 in Computer Science.

We are most pleased to welcome Numan back to Kingston as a judge at this year's Bright Ideas competition, having previously been a judge in 2016.



Dr Keith Bhatia

Keith has over 25 years' experience in business development within the IT infrastructure sector. Keith is the Chief Operating Officer at SS8 Networks and is responsible for expanding SS8's business and operational performance in attaining its financial and strategic goals.

Keith was previously the GVP & GM of Business Development and Mobility Solutions at Comtech Telecommunications Corp, a company that designs and markets innovative products and services for advanced communications solutions.

Prior to joining Comtech, Keith was VP at Neustar, the pioneer and industry leader of real-time, cloud-based information services and analytics. Since 2009, Keith has provided consultancy services to high technology start-ups.

Keith graduated from Kingston in 1990 with a Diploma in Management Studies. He went on to achieve a doctorate from Nova Southeastern University for his research in technology forecasting.

We are most pleased to welcome Keith back to Kingston today as one of our virtual judges at this year's Bright Ideas competition from Silicon Valley, California.



Our judges



Askar Bulegenov

Askar is 23 years old, and an entrepreneur and consultant. He founded Groceman in 2016 - currently one of the fastest growing on-demand grocery delivery start-ups in the UK. Groceman is an online marketplace, which allows users to find and shop from any local grocery store within a two mile radius and get it delivered in as little as one hour for only £2.50!

Recently closing the crowdfunding round on Seedrs platform - the team attracted 202 investors from 15 countries and plans to expand the business across the whole of London and surrounding areas by the end of Q3 2019 and onboard 150-200 new partners!

Askar is also a consultant at one of the leading enterprise SEO & content marketing software companies in the world - Analytics SEO (t.a. Autoritas) and helping their Sales & Marketing team to reach new heights!

We are most pleased that Askar is part of our judging panel at this year's Bright Ideas competition.



Fiona Carter

Fiona is the Director of FFC Associates Limited, a consultancy company specialising in international and global business development strategy. For the main part of her career, Fiona worked for a global professional services firm - PwC - in marketing, business development and strategy in both European and global roles, living in countries such as the USA, UAE, Switzerland and Italy.

In 2012, Fiona set up her own consultancy company, working with clients such as Youth Business International a sister organisation to the Princes Trust focusing on encouraging entrepreneurs in other countries. A consortium of Middle Eastern Businesses, the Saïd Business School, Brand Finance Ltd and Blueprints.org. She has also held the position of Global Membership Organisation and Educational Charity for strategists across the world now aligned with the association for strategies planning in the USA.

Fiona graduated from Kingston in 1997 with an MA in Marketing and has been actively engaged and supported several events at the University in recent years. We are most pleased to welcome Fiona back as a returning judge to this year's Bright Ideas competition.



Stefano Ciampolini

Stefano Ciampolini is a healthcare entrepreneur. He graduated from Kingston in 1993, with a BA in Economics. He is CEO and founder of Renal Services, a dialysis company, and also managing partner at Healthcare Capital Partners (London), a private equity and corporate finance advisory boutique specialized in life sciences and healthcare ventures that he founded. As part of his investment activities Stefano is a founder and board member of several healthcare ventures and private equity funds in Europe and the US.

He is also Adjunct Professor of Imperial College Business School in London and Entrepreneur in Residence at Imperial Enterprise Lab as well as a coach at the ETH Innovation & Entrepreneurship Lab in Zurich.

Stefano has been a judge at Kingston's Bright Ideas competitions' since 2016 and Renal Services Group has generously sponsored both the winner and runner-up categories.

We are most honoured to have Stefano return to judge this year's Bright Ideas competition.



Alan Clayton

Alan is an alumnus and valued supporter of Kingston having graduated with a BA in Business Studies in 1980 and more recently appointed as Entrepreneur in Residence, coaching our students to be tomorrow's entrepreneurs.

We are most pleased to welcome Alan in joining us as a judge at this year's Bright Ideas competition. We are also most grateful for his sponsorship.



Paul Cleal

Paul acts as a board member and advisor to a diverse range of organisations, focusing mostly on social mobility through education.

Paul is Vice-Chair of the board of governors at Kingston University, a National Citizen Service Royal Charter Trust Board member and works with a number of Academy schools in London.

As well as being an advisory board member to the Centre for Social Investigation, Paul has advisory roles for The Premier League and Sainsbury's Foundation.

Paul was previously a partner at PwC for 16 years where he held a range of leadership positions in both the UK and Africa practices. He also spent three years as a board member of the Social Mobility and Child Poverty Commission.

We are delighted to have Paul return as a judge at this year's Bright Ideas competition.



Richard Cooper

Richard, an alumnus of Kingston, went on to become a chartered accountant and then into commerce rising to become the CFO of a FTSE250 company before he left for a more plural and portfolio career. He says of himself "whilst growing a business and acquiring businesses are all very exciting, the day-job, of focusing on a business's cash and its people - staff, suppliers and advisors - is what makes corporate life really tick for me." He is currently the Chairman of an AIM listed virtual reality company with an educational focus, and has a number of private business interests.

We are most pleased that Richard is part of our judging panel at this year's Bright Ideas competition.

Our judges



Cliff Danson

Cliff is a senior lecturer in renewable energy in the Engineering Department at Kingston University. During his career, Cliff has undertaken the role of Incubation Manager for more than twenty companies with low carbon innovations to assist in their commercialisation. These disciplines have included: vertical axis wind turbines, tidal turbine platforms, solar PV-T panels, underfloor insulation; chimney draught excluders, biofuel and chemical production, carbon capture, energy from waste and sewage treatment.

Cliff has also held various asset management roles within large infrastructure projects. Prior to this, Cliff was a chief petty officer in the Royal Navy.

Cliff graduated with his doctorate from the Open University for research into the potential for renewable energy and energy storage to be employed to produce potable water from seawater using reverse osmosis desalination. He has graduated from Portsmouth University with an MSc in Environmental Engineering and from the Open University with a BSc (Hons) in applied mathematics and technology.

We are most pleased that Cliff is part of our judging panel at this year's Bright Ideas competition.



Mick Daw

Mick is CEO of Prisms Limited, responsible for developing and driving the company's business strategy and ensuring the company builds on its existing success as a market leader in providing high quality, industry compliant label lifecycle management solutions.

Mick has an impressive track record in effecting strategic change and improving profitability. His career has focused on the IT Industry working for ICL and Hewlett Packard before joining DPCE which became the largest independent hardware maintenance company in Europe.

Mick graduated from Kingston with a BA in Business Studies, thereafter qualifying as a chartered accountant. In 1988, Mick joined Norbain plc initially as CFO and later on as CEO, raising the market capitalisation 50-fold through acquisitions and organic growth.

Mick has successfully headed up a number of venture capital investments.

We are most pleased to welcome Mick as a judge at this year's Bright Ideas competition, having also joined us at last year's competition.



Alnur Dhanani

Alnur is a serial entrepreneur with a strong track record in leisure, healthcare and educational services. Alnur is the founder and Chairman of Carebase Ltd, an expanding company who are developing and managing high quality care homes and settings for helping people with Acquired Brain Injury.

Alnur graduated with an MBA from Kingston in 1999 and an Executive Course in 2008 from Harvard Business School.

Alnur has maintained directorships in several real estate and investment companies and particularly enjoys working with young entrepreneurs to assist them in launching and growing their businesses. He is a keen supporter of several charities often providing direct strategic, operational and financial support. Alnur has in the past chaired and expanded a school for dyslexic children.

Alnur is a valued friend and supporter of Kingston, he is a regular speaker at "Entrepreneurship Experience" as well as the "Strategy into Practice" lecture series at Kingston Business School. Until recently Alnur was also a member of the Business School Advisory Board and has participated as a judge at previous Bright Ideas competitions.

We are most pleased to welcome Alnur back as a judge again.



Darrel Greenhill

Darrel is the head of the department of networks and digital media at Kingston University, specialising in games programming, image processing and computer vision.

Darrel joined Kingston as a principal lecturer in 1993, later becoming head of department in 2015. Darrel is the originator of the successful UG and PG computer game development courses, namely Computer Science (Games Programming) BSc, Games Technology BSc and the Digital Media Kingston course Game Development Programming MSc and Design MA.

Darrel is active in the research fields of computer vision applied to biomedical imaging and also in gamification for education as a member of the Digital Information Research Centre resulting in over 40 publications.

Darrel graduated from the Royal Holloway University with a PhD in machine vision in 1994 and a BSc in applied physics and microcomputer electronics in 1990.

We are most pleased that Darrel is part of our judging panel at this year's Bright Ideas competition.



David Grylls

David is a chartered Engineer with an MBA from Kingston and a BSc from Bath University and is a partner at Actis LLP, a global emerging market private equity firm. David sits on Actis' investment committee and has over 20 years of experience developing, financing, building and managing power generation and energy projects. David first started investing in emerging markets back in 1995, and has since had a focus on large scale power distribution and generation investments in those economies.

Prior to joining Actis LLP in 2008, David worked at Globeleq (an Actis investee company) for five years where he was responsible for business development, mainly in Africa and completed a number of fund investments associated with infrastructure privatisations, acquisitions, re-financings and an IPO. David was previously Managing Director of Midlands Power International, responsible for their power generation businesses in the UK, Pakistan and Turkey.

David has also worked and gained extensive experience at Covanta Energy, Edison Mission Energy, Aquila Energy and British Petroleum (where he became a chartered engineer).



Jeffrey Harris

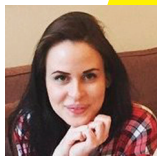
In 1985, Jeff joined Alliance Unichem as Finance Director (Alliance Boots) and thereafter serving as Chief Executive and subsequently Chairman until 2003. Jeff was previously the Non-Executive Chairman and Director at Essentra plc (formerly Filtrona plc) from 2005 to 2016. Jeff served as Senior Independent Director of Bunzl plc from 2000-2010 and was interim Chairman from 2009-2010. Jeff also served as Chairman of Cookson Group plc until 2012.

In addition to his directorships, Jeff has also served as Non-Executive Director of Associated British Foods plc, Anzag AG and WHSmith plc as well as Senior Independent Director of Synergy Health plc and Bunzl plc.

Jeff is a chartered accountant having graduated from the University of Southampton with a BSc(Hons) and in 2002 was awarded an honorary degree from Kingston Business School for his distinguished contribution to the business world and support of academic community.

We are most pleased to welcome Jeff back to judge at this year's competition.

Our judges



Violetta Ilinskaya

Violetta graduated from Kingston University in International Business and soon after found her first venture while working closely with Enterprise support. Violetta's background is in real estate, sales and marketing.

She is a passionate serial entrepreneur and a founder of several businesses: Hassle Free Let Ltd - an airbnb management company, Pamperist - a beauty tech; and at the moment Violetta is in a process of launching yet another start-up - an innovative marketing agency. Violetta is a proud member of several invitation only networks with a great track record.

We are most pleased that Violetta is part of our judging panel at this year's Bright Ideas competition.



Laura Ingham

Laura is the Careers and Employability Preparation Manager in the Careers and Employability Service of Kingston University. Laura is committed to advancing the social mobility agenda and ensuring equality of opportunity is achieved for all KU students, working towards ensuring that our graduates have the opportunity to succeed in their careers, no matter their background.

Laura previously managed the outreach and widening participation activity within the King's College London (KCL) medical school, and was the former Recruitment Manager for science apprenticeships within a training organisation.

Laura graduated from Newcastle University and more recently completed her MA in Education Policy and Society at KCL, where she focused on social class and the impact upon access, choice and success in a higher education context. Her dissertation focused on the TEF and its impact upon social mobility.

We are most pleased that Laura is part of our judging panel at this year's Bright Ideas competition.



Rishi Jobanputra

Rishi is a partner at PwC's technology practice in Silicon Valley. Rishi started his career with Rawlinson & Hunter in London and spent time with Robson Rhodes, Nomura and Schroders, before joining PwC in the US in 1998.

Rishi works with rapidly growing start-ups and global technology companies in the consumer electronics, semiconductor and networking equipment sectors.

Rishi is a Kingston alumnus having graduated with a BA in Accounting & Finance in 1990.

Rishi has been a valued supporter of our Sanctuary Award bursaries and has been a virtual judge at the 2018 Bright Ideas Competition.

We are most pleased that Rishi will be joining us once again as one of our virtual judges at this year's Bright Ideas competition.



Jennifer Lavender

Jennifer started her career in the Department of Works and Pensions at the Pension Ombudsman. She later joined The Prince's Trust where she successfully managed the implementation of a Rugby Partnership Programme, linking disadvantaged children, or those at risk of exclusion into Premiership rugby teams for help on social skills, teamwork and care in the community.

In 2009, Jennifer moved into nursery teaching. Jennifer is a Kingston alumna having graduated in 2017 with a BA (Hons) in Early Year Education and Leadership.

Jennifer is a trustee of the Aldridge Foundation which aims to provide inspiring and enterprising entrepreneurial education, not only to help young people to realise their potential but also to give hope and aspiration back to communities. The foundation firmly believes that embedding core attributes of entrepreneurship will add context to learning; helping to develop skills such as teamwork, risk-taking, determination, creativity, passion and problem-solving.

We are most pleased to welcome Jennifer back to Kingston today as a judge at this year's Bright Ideas competition.



Justin Levine

Justin is the Managing Director of TheNonExec, specialising in mergers and acquisitions with clients based worldwide. Justin provides hands-on leadership of all client projects and lends over fifteen years' experience in finding strategic opportunities for companies wishing to sell or buy.

Prior to M&A, Justin enjoyed a career as an MD, CEO and VP within several well-known global enterprises specialising in high-technology industrial products.

Justin is a non-executive Director for a small number of clients' who aim to significantly improve shareholder value. With a track record of leading organisations through large-scale growth, Justin lends his experience to ambitious entrepreneurs wishing to deliver a quantum-change in results.

Justin was educated at Imperial College London in Aeronautical Engineering followed by an MBA from Kingston in 2000. Justin is a guest speaker at the West London Focus Business school forum.

We are most pleased to welcome Justin back to Kingston as a judge at this year's Bright Ideas competition.



Helen Lord

Helen is a freelance artist and illustrator. Her work explores patterns in nature, beginning at quantum level and inspired by everything from the Fibonacci sequence to falling leaves.

Helen creates fictional narratives influenced by classic fiction, folklore, dreams, current events and music. Her approach varies from 'automatic drawing' to 'Wouldn't it be brilliant if...'

Helen studied fine art at Kingston University graduating in 2003. She went on to work in the animation industry and has boarded for pitches, commercials, short film and television.

Helen has created backgrounds for Compare the Market and character designs for Passion Pictures as well as visual development for Aardman animation.

Helen was short-listed for the 2014 Serco Prize for illustration for her piece depicting Gog and Magog; guardians of the City of London.

We are very pleased to welcome Helen back to Kingston today as a judge for the Bright Ideas competition.

Our judges



David MacGeehan

David is a Sainsbury Management Fellow and MBA candidate at London Business School, and holds Bachelor's degrees in Mechanical Engineering and Physics, and a Master's degree in Economics. David has nine years of experience in the oil and gas industry in Australia and the UK, having started his career at a Shell refinery in Australia before transferring to the UK to work in the upstream business, and later joining Chevron to work offshore in the North Sea.

Outside of work, David enjoys travelling and is working through visiting the few remaining countries across Europe that he has yet to visit. David is interested in the energy transition, particularly in understanding the technologies driving change in the energy sector.

We are most pleased that David is part of our judging panel at this year's Bright Ideas competition.



Andrew Measom

Andrew is the Managing Director of Measom and is the third generation of the Measom family to run the business. Measom has grown from a 1934 plastering company completing residential works to one of the largest drylining and plastering companies in the country, they have been installing drywall since the late 1950's, and now deal with all sizes of contracts ranging from shell and core, to fit out in all areas of the country.

Measom's strives to meet and exceed customers 'needs, recognising their responsibilities to all stakeholders throughout the whole construction process, providing services predominantly to the UK's commercial, education, healthcare, leisure, residential and retail sectors.

Andrew is chairman and owner of a number of companies within the construction and fleet management industries as well as a member of the Saint-Gobain sustainable development advisory panel.

Andrew is an alumnus of Kingston having graduated with a BA in accountancy and finance in 1982.

We are most pleased to welcome Andrew back to Kingston today as a judge at this year's Bright Ideas Competition.



Craig Mills

Craig has extensive experience within the advertising industry, having been the MD of McCann London before establishing his own agency in 2011, Frontera Group is a combined services group with three member companies working in the health and wellness space, Frontera's agencies focus on insight & strategy, creative & digital and mobile health - delivering integrated programmes that help patients to recover faster and live longer. Frontera are Europe's most creatively awarded, independent group. They have been the recipient of a number of innovation awards, and a finalist in awards for development of young creative talent.

Craig graduated from Kingston in 1999 with an MA in Marketing.

It is a great pleasure to welcome Craig back to Kingston as a judge at this year's Bright Ideas competition.

FRONTERA GROUP, we believe that a better understanding of the patient experience (and the factors driving it) are a necessity for effective strategies that seek to achieve brand or corporate differentiation.



Dere Ogbe

Dere Ogbe is a strategy manager at Shell International with 17+ years of global experience covering strategy, business development, engineering and project management across diverse companies including P&G, BP and McKinsey & Company. He has also lectured with the Robert Gordon University, UK and served as a special constable with the London Metropolitan Police. A chartered engineer and Sainsbury Management Fellow, Dere has a BSc in Mechanical Engineering, MSc in Asset Management, PgDip in Information Technology from the University of Liverpool and an MBA from the London Business School.

Dere has previously co-founded a computing start-up and has a passion for early stage start-ups. He is the co-founder of the ACCELAwards with the London Business School African Club, previous organiser with the Cleantech Challenge UK and founding director at Statmetrix.co a sports AI start-up which recently won a UK Innovate award to accelerate the use of AI in football talent development.

We are most pleased that NAME is part of our judging Dere at this year's Bright Ideas competition.



Dr Liz Olusegun-Osoba

Liz graduated from Queen Mary University London with her masters in pharmaceutical chemistry in 2006, thereafter obtaining her PhD from the University of Hertfordshire in 2015.

After completing her masters, Liz joined NDA Analytics as a study scientist and later took up the position of technical officer at BM Polyco in 2007.

Liz returned to the University of Hertfordshire in 2009 as a lecturer and research associate in the department of pharmacy. Soon after completing her PhD, Liz joined Kingston University as a lecturer in the pharmacy and chemistry department.

We are most pleased to welcome Liz as a judge at this year's Bright Ideas competition.



Malcolm Paul

Malcolm is Chairman and one of the founders of Anthesis Consulting Group. Anthesis is a privately held international Group focussed on making client organisations more resilient and alert to opportunity through the adoption of sustainable practices and the delivery of balanced social, environmental and economic outcomes.

Malcolm is also Chairman of James Fisher and Sons plc, a UK FTSE 250 company, providing global services to the marine industry and a specialist supplier of engineering solutions to the energy industry.

Malcolm is a chartered accountant who has significant experience in mergers and acquisitions. He was co-founder and finance director of WSP Group plc between 1987 and 2009, a global business providing professional services to the built and natural environment.

Malcolm is a founding member of the Enterprise! Circle at Kingston University Business School supporting students from non-traditional university backgrounds as they develop their entrepreneurial business skills.

We are most pleased to welcome Malcolm back to judge at this year's competition.

Our judges



Simon Poulter

Simon is the Relationship Manager for a number of universities in the wider London area, namely Roehampton, Kingston, St Mary's Twickenham, Middlesex, Brunel and University of Hertfordshire.

Santander Universities is the flagship CSR programme of the Bank in this country and Simon's role is to bring to bear all the skills, opportunities and connections of Santander for the benefit of the universities within the communities they serve.

This active collaboration between Santander's business, corporate and retail divisions creates opportunities for people and businesses to truly prosper and for Santander to have a meaningful impact across critical aspects of society through investment in education. This unique partnership of over 1,200 universities situated in more than 20 countries offers a unique opportunity for Internationalisation, transfer of knowledge and delivers life changing experiences through a range of scholarships, grants and awards.

We are most pleased to welcome Simon as a judge at this year's Bright Ideas competition.



Fiona Quinn

Fiona is an adventurer, speaker and entrepreneur. Fiona graduated from Kingston in 2009 with an MA in European Real Estate and a short while later after just six weeks working at her first corporate placement, she resigned and set about trying to become an entrepreneur. After two failed businesses Fiona discovered the power of adventure and her entrepreneurial groove.

After a growing number of adventures, in spring 2017 Fiona walked the length of Great Britain, covering 993 miles in 57 days. This was followed in September by cycling almost 1200 miles, solo and unsupported, from Lands' End to John O'Groats.

Fiona's latest adventure was to SUP (stand-up paddle board) the length of Britain, which means that she is now the first woman to complete a length of Britain triathlon, and the first woman to SUP across the Irish Sea.

We are most pleased to welcome Fiona back to Kingston today as a judge at this year's Bright Ideas competition.



Shaun Sandiford

Shaun is an academy specialist for St. James Place Wealth Management, having joined the group in 2016 as their Senior Business Acquisition Manager.

St. James Place is a FTSE 100 wealth management business established in 1992 and has rapidly grown into one of the leading wealth management companies within the UK, specialising in delivering face-to-face, personalised wealth management advice. Shaun's role is to help high quality individuals, who are looking to change career to benefit from the training and support offered by St. James's Place Academy.

Shaun is a valued alumnus of Kingston University, after graduating in 1985 with a BA(Hons) in Economics, Shaun began his career with Old Mutual International as a Business Development Manager. He has since proceeded to work with several established asset management companies including, Old Mutual, Henderson Global, Abbey Wealth, AXA Wealth and Octopus Investments.

We are most pleased to welcome Shaun back to Kingston today as a judge at this year's Bright Ideas Competition.



Gurjit Suri

Guni is the co-owner of Oceanic Jewellers Ltd, a family run business established in 1977. Oceanic Jewellers are very prominent designers, creators and suppliers of fashion jewellery to wholesale and trade clients. Guni also holds a property investment portfolio.

Guni joined the family business in 1999, having previously worked as an Architect for the renowned Rogers Stirk Harbour and Partners (RSH) as well as prominent practices of Hopkins Architects and Ian Ritchie Architects. It was during his time at RSH that Guni worked on the award winning Lloyds Register building headed by project partner Graham Stirk and project architect Avtar Lotay.

Guni graduated from Kingston in 1996 with a RIBA Part 3 qualification for Professional Practice in Architecture, having previously obtained his BA(Hons) RIBA Part 1 at Greenwich University followed by the RIBA Part 2 qualification at the Architectural Association passing with AA Diploma Honours, being the AA's highest award.

We are most pleased to welcome Guni back to Kingston as a judge at this year's Bright Idea competition.



Neil Taylor

Neil joined Business Doctors in May 2018, a company who has developed a business growth model specialising in supporting small and medium sized businesses by helping them to fulfil their true potential. Neil has over 38 years' business experience across a broad spectrum of sales and marketing disciplines followed by progression to general management leadership with United Technologies Corporation, a major S&P500 business. His experience spans both national and international business. Neil's vision is to help SME business owners and their teams find the growth that they are looking for by working with them on enhancing strategy, sales and organisational growth.

We are most pleased that Neil is part of our judging panel at this year's Bright Ideas competition.



Lewis Trevelyan

Lewis has over 10 years' experience within the financial, real estate and asset management sectors.

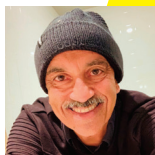
Lewis graduated with a distinction from Kingston in 2012 with an MSc in Real Estate, having previously graduated with a first class bachelor's degree in Business Administration from the University of Bath.

After graduating, Lewis joined Cushman & Wakefield, a leading global real estate services company within the retail property and asset management divisions.

In 2013, Lewis took up his position of Director of Trevelyan Developments Limited; a trading and investment group comprising business interests within real estate, petrol retailing, asset management and fine art publishing.

We are most pleased to welcome Lewis as a returning judge for this year's Bright Ideas competition, having joined us at last year's competition.

Our judges



Mahesh Wadhwa

Mahesh is a co-founder of SpeedBlock Inc., a start-up company who are believed to have developed the fastest concrete masonry wall building systems.

SpeedBlock is a turnkey solution which significantly increases productivity with less labour and no waste when compared to traditional wall construction methods.

Mahesh graduated from Kingston in 1980 with a Post Graduate Diploma in Marketing after completing his BA in Economics in 1979.

We are most pleased Mahesh will be joining us again as one of our virtual judges at this year's Bright Ideas competition from Silicon Valley, California.



Jonathan White

Jonathan is the Managing Director of Workham Hotels, a hotel representation and management company specialising in the operation, sales and marketing of luxury independent hotels. Jonathan has built up a wealth of sales and marketing experience over the last 20 years, focusing on the luxury hotel & travel market. He is also a Director of Shoreditch Village which is a mixed use development including serviced apartments, a 216 key Citizen M Hotel, retail and office spaces.

In 2003, Jonathan established Workham Hotels in order to provide professional hotel management to privately owned hotels looking to maintain independence of their hotel brand, while ensuring day to day management was taken care of. Workham currently has over 30 hotels in Italy, UK, USA and most recently opened a serviced apartment building in Shoreditch, London.

Jonathan graduated from Kingston with a BA(Hons) in Business Studies in 1994.

We are most pleased to welcome Jonathan back to Kingston today as a judge at this year's Bright Ideas competition.



Mark Wignall

Mark is the Managing Partner of Mobeus Equity Partners LLP, a leading equity investor in UK smaller companies. He leads the business and is Chairman of the Mobeus Investment Committee.

Mark graduated from the University of Leicester with a Bachelor of Science degree in Economics, thereafter obtaining a Post Graduate Diploma in Marketing from Kingston University.

Mark began his career with MAI Plc, a financial services and media group, thereafter entering the UK venture capital industry in 1987 by joining GLE Development Capital. Here, Mark worked in portfolio management and completed new investments and brought together Mobeus' current senior management team. In 2004, Mark led the acquisition of GLE Development Capital to form Matrix Private Equity Partners. In 2012, Mark led the team's MBO from Matrix to form Mobeus.

Mark has been a valued supporter of postgraduate scholarships at Kingston and has been a judge at previous Bright Ideas Competitions in 2017 and 2018.

We are most pleased to welcome Mark as a judge at this year's competition.



Emily Wood

Emily is a graphic designer, educator and design consultant. Emily is a senior lecturer for Kingston University, external examiner for the University of Derby as well as an Associate Lecturer for UAL. In addition to her teaching, Emily is a director of REG Design, a graphic design company providing both print and web formats to a range of clients including start-ups, creative businesses, educational institutions & charities.

Emily studied BA Graphic Design at Central Saint Martins, where she met Ruth Sykes, together they set up REG design after having worked for Pentagram, Johnson Banks and Bloom Design. Since founding REG, Emily and Ruth have combined their design work and teaching practice at CSM and the Kingston School of Art, and have integrated their interest in design for social change; including identity and exhibition design, into their teaching practice.

Emily graduated from the University of Leeds with a BSc in 1992 and is currently undertaking her master's degree in academic practise from UAL.

We are most pleased that Emily is part of our judging panel at this year's Bright Ideas competition.

Thank you

Thank you to all of the donors who have supported Kingston University's Enterprise programme to unlock the enterprising talents of so many students.

Tony Ball	Sunil Kotecha
Tim Bailey	Lebara
Gerald Brady	Marketest
Peter Chernyshov	Malcolm Paul
Kwee Bee Chok	Max Goldberg Ltd
Stefano Ciampolini	Yoganathan Ratheesan
Alan Clayton	Renal Services UK
Matthew Cushen	Sainsbury Management Fellows
The Dhanani Family	Santander Universities
fastacash	Paul Soanes
Peter Harkin	Vince Tallent
Jeff Harris	Lewis Trevelyan
Simon Hulme	Worth Capital
Oliver Jones	James Yearsley
Alexey Komissarov	

What next?

Today's most promising finalists will be invited to take their ideas through the Bright Ideas Accelerator programme.

Starting with a residential Bootcamp in late spring, 15 of our most promising students will learn how to drive their ideas from concept to implementation. They will then join The Nest, Kingston's own incubator, for the summer. With the help of mentors and our professional team, they will ready their ideas to compete for investment at The Bright Ideas Accelerator final this September.

Want to get involved to develop your idea, or as a mentor?
Please email entrepreneurship@kingston.ac.uk